



Robert Hamamoto

Graphic Designer/Production Artist



310.920.1058



Robmoto151@gmail.com



www.robmoto.com

Education

Otis College of Art and Design, Los Angeles, CA 2008
Bachelor of Fine Arts in Digital Media

Skills

Animation, Branding, Art Direction, Logo Design, Print and Web Design, Product Photography, Video Editing.

Applications

Adobe After Effects, Photoshop, Illustrator, Indesign, Preps, Sketch, Prinerger, Final Cut Pro, Premiere, Cinema 4D, Keyshot, Microsoft Office, Google Docs and Sheets.

Interests

Dirt Biking, Snowboarding, Golfing, Bowling, Cooking.

Experience:

Digital Production Artist, Forma Brands

10/2020 - Present

Producing high quality pixel perfect product images for websites and wholesalers across the world. Designing emails, banners, and social media animations making sure that everything is to spec. Work cross functionally with art directors, designers, developers, wholesale department, and with visual merchandising teams.

Production Artist, Hogarth WW

7/2020 - 9/2020 - Contract

Produced high, professional quality work focusing on pixel perfect renderings for a major tech company in Silicon Valley.

Graphic Designer, Clear Channel Outdoor

4/2018 - 7/2020 • 8/2014 – 5/2016 (LA)

Worked collaboratively with Account Executives and Marketing teams to create marketing content for outdoor, digital, and social media. Created innovative proposals and decks to showcase how companies can use outdoor advertising effectively. Clients included Salesforce, AmPm, NorCal Honda, 24hour Fitness, Toms, Starz Entertainment, Discover, Knotts Berry Farm, Lego Land, Sperry, So Cal Ford, and Terminator. Created the animated video marketing campaign to promote the “Sunset Millennium Project” and produced a video animation for Nor Cal Honda that was submitted for a Smarties Award.

Graphic Designer/ Prepress, B&G House of Printing 2/2017 – 9/2017

Designed new marketing collateral and email blasts for the sales team to generate new clientele. Updated the website and re-designed its layout for proper fitting and placement. Prepared client’s artwork for print. Clients included Toyota, Lexus, Mazda, Yamaha, and Pressed Juicery.

Lead Graphic Designer, Joyetech Global 5/2016 – 2/2017

Created brand identities, re-designed US and global websites, maintained website banners and products, marketing materials, product photography, and motion graphics for videos and editing.

Graphic Designer, Cohbe 12/2012 – 3/2014

Created and updated the company’s website with banners and products. Developed new marketing collateral, brand identity, and email blasts for the sales team.

Freelance:

Production Designer, R2C Group

Created content, layout of graphics, and mobile layouts for web with retina displays.

Production Designer, Sig.Ma

Designed layout for mobile app, including sketching flow paths to the app and creating new pages.

Motion Graphics, Jovenville

Animated multiple 2D storyboards for marketing and social media content for clients.

Motion Graphics, Pacific Communications

Animated and created content for a major pharmaceutical marketing convention.

Motion Graphics, Buster Design

Designed storyboards and animated show openings, promos, lower third banners, and transitions. Clients included MTV, Bravo (Top Chef, Project Runway, Millionaire Match Maker, AMC and AMC News), Divorce Court, and Soapnet.